

Tourism, Promotion and Economic Development Committee

Minutes for November 18, 2014

Chair Karen Dahl called the Tourism, Promotion and Economic Development Committee to order at 1:30 p.m. on Tuesday, November 18, 2014 at the VEDA Building. Member's present were: Karen Dahl, JoAnn Nickelatti, Glenda Sullivan, Gail Muller, and Adrian Amelse. Others in attendance were: Jim Servais, Jerry Johnson, Tim Hyma, Sue Noble, Michelle Engh, Marie Cimco and Signe Haakenson.

Proper public notice was confirmed.

Dahl moved to item number three (3) on the agenda- Roll call/Introduction of Visitors. Dahl did roll call and had visitors introduce themselves.

Dahl moved to item number four (4) on the agenda-Review/Approve Minutes for the October 14, 2014 meeting. **Motion by Amelse, 2nd by Sullivan to approve the minutes.** Karen had some corrections to the minutes, those have been changed. **All in favor Motion carried.**

Dahl moved to item number five (5) on the agenda - Public Comments and Remonstrance's. Jim Servais thanked Jerry Johnson for attending this tourism meeting.

Dahl moved on to item number six (6) on the agenda – Review outstanding bills for 2014. Marie Cimco presented bills for 2014. Mega Designs, St Paul Press invoices were paid, \$600.00 designated to the Museum and remaining funds to VEDA.

Dahl moved to item number seven (7) on the agenda-Brief discussion of the 2015 budget-Tourism budget was approved. Ho Chunk funds, Jim Servais attended the Finance meeting, committee is wondering about fines for Vernon County.

Dahl moved to item number eight (8) on the agenda – Michele Engh, Cheyenne Valley Grant, The state is doing an audit, Michele explains why this is happening. There are some discrepancies in a grant process; EBG is checking to make sure the grant was administered correctly. There could be some deficiencies that we need to remediate. Michele will have more information on this in a couple of weeks.

Dahl moved to item number nine (9) on the agenda – Vernon County website, Michelle to speak for Connie, she was unable to attend. The website is up and running on the Vernon County website at www.vernoncounty.org please look it over. The website is very dynamic and visual, also easy to use. It holds information on tourism, schools, retail, and housing in our area. Would be nice to have Patrick come and speak at one of our meetings on economic development.

Dahl moved to item number ten (10) on the agenda –Tour – Food Enterprise Center, Sue welcomed everyone and gave a brief history. They are a 501C3 organization Non Profit; they started in 2007, they operate under a Board of Directors with 13 members and business in the Food Enterprise Center employ about 50 people in the building. We are the incubator for new businesses to get started and then those businesses venture out on their own.

Dahl moved to item number eleven (11) on the agenda- Discuss collaboration with VEDA, Viroqua Chamber/Main Street, County Chambers and invited guests. Item #11 was tabled till next meeting.

Dahl moved to item number twelve (12) on the agenda - Set date for next meeting. The next meeting will be February 3, 2015 at 1:30 pm. **Motion by Amelse, second by Sullivan to adjourn the meeting at 2:58 p.m. All in favor. Motion carried.**

Minutes respectfully submitted by Signe Haakenson, County Clerk's Office.